Taste Buds Management

Privacy Policies

Your trust is incredibly important to us, which is why we want you to be aware of the safeguards we have in place to respect and protect your privacy.

The policy below tells you about the information we gather about you and how we may use it. If you have any questions or concerns about our Privacy Policy, please contact us at marketing@tastebudsmgmt.com

Types of personal information we may gather:

Taste Buds Management gathers personal information from you in order to provide:

- Better service
- Communicate offers on products and services that we believe will be of interest to you
- Customize our communications to you
- Administer our business
- And improve your experience with our brand

Personal information is information that identifies you or is reasonably linked to you. The personal information we collect may include contact and payment information like your name, email and physical addresses, phone numbers, and credit and debit card information. When you ask us to ship an order, we may collect information you provide us such as the name, address, and phone number of recipients. For certain transactions, we may be required to collect information to comply with legal requirements.

Any time you visit the Taste Buds Management website, we gather certain non-personally identifiable information regarding the means you use to access the Taste Buds Management website. This non-personally identifiable information includes the type and version of your browser, your service provider, your IP address, and any search engine you may have used to locate the Taste Buds Management website. We use this information to help diagnose problems with our server, administer the Taste Buds Management website, and compile broad statistical data. In addition, Taste Buds Management gathers certain navigational information about where you go on the Taste Buds Management website. This information enables us to determine which areas of the website are most frequently visited and helps us to tailor it to the needs and interests of our online visitors.

We collect your information from the following sources:

• Information you give us, such as during transactions, customer service operations, surveys, and online registrations,

• Information from other sources, such as companies that help us to update our records, and

• Information automatically collected when you visit our websites, such as via "cookies."

The following are examples of the personal information we may gather from you.

Purchases – When you place an order, you give us your name, address, phone number and/or e-mail address plus payment information.

Non-Purchases – There may be instances when you are not making a purchase with Taste Buds Management and you give us your name, address, phone number and/or e-mail address, and where applicable, payment information, or when somebody else gives us your name, address, phone number and/or e-mail address, and where applicable, payment information. Some situations when this may occur are when you return or exchange products, receive a gift from Taste Buds Management or enter a contest or participate in a promotion or survey sponsored by Taste Buds Management.

E-mail updates – When you subscribe to receive Taste Buds Management e-mail updates featuring exclusive offers, product news, special discounts, contest announcements and more, we require your e-mail address. You can opt out from this and unsubscribe at any time.

To "opt out" of receiving Promotional Communications: For emails, follow the "opt out" instructions in promotional emails we send to you.

How we use personal information:

We ask you for certain kinds of personal information in order to provide you with the services you request and to process and deliver your order. We also may use your personal information to provide you with customized communications and keep you updated on the latest promotions or products that may interest you.

In addition, our site utilizes 'cookies.' Cookies do not gather any of your personally identifiable information. They do allow us to provide you with a more personalized shopping experience and enable you to fully interact with our website.

We may partner with companies to display ads on third-party sites. The partners' applications may use cookies and other code to measure the effectiveness of our ads and to determine the display of ads to you based on your interests both on our site, as well as third party sites you may visit. The information collected is always anonymous, and does not enable any third party to identify you individually.

• Taste Buds Management does not sell or rent your personal information.

• Taste Buds Management uses your information to provide products and services and to support core business functions. These uses include order or service fulfillment, internal business processes, marketing, authentication, loss and fraud prevention, public safety and legal functions.

• We may disclose your personal information to third parties under the following limited circumstances:

o with service providers or suppliers that help with our business operations or joint products.

o with your consent.

o when necessary to protect the safety, property, or other rights of Taste Buds Management, customers, or employees, or when otherwise required by law.

What are cookies?

We use "cookies" to recognize you as you use or return to our website. This is done so that we can provide a continuous and more personalized shopping and online experience for you. A cookie is a small text file that a website or email may save to your browser and store on your hard drive. To place an order and complete your transaction on www.tastebudsmgmt.com, you must have 'cookies' enabled on your Web browser.

Cookies also help us:

• Determine which features and tools you use, and which pages you visit on www.tastebudsmgmt.com

• Remember which items you've placed in your shopping cart

If you have any concerns about leaving cookies on your computer for extended periods, you can delete them at any time using your browser preferences or privacy menus.

Unique User Log Files

At times we use IP addresses to generate demographic data or as a fraud prevention measure. Otherwise they are not shared, analyzed or distributed.

Our Business Partners

We may involve third-party companies as a necessary means to fulfill your order. These third parties may be involved with order delivery, e-mail transfer, marketing, and credit processing, among other tasks. Third parties will only be granted restricted access to your personal information for carrying out order related purposes and will not be allowed to use this information for soliciting unrelated services.

How We Protect Your Information

All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems and are required to keep the information confidential.

Employees are permitted to access only specific parts of your information, and this access is based on their respective role in fulfilling your order.

Our database is heavily monitored and safeguarded to prevent misuse from outside operators.

Social Media Use

Personal information collected through Taste Buds Management's links to social media sites (e.g. Facebook, Twitter, etc.) may be stored and processed in the United States or any other country or region in which these social media sites maintain facilities. By using any of the social media links found on www.tastebudsmgmt.com, you consent to any such transfer of information outside of your country or region. Taste Buds Management is not responsible for how these other companies or organizations collect, use, disclose, or secure the information that you provide them. If you choose to access a third party site linked by our site, you do so at your own risk and are subject to the terms of service or Privacy Policy (if any) associated with such third party sites.

Online Privacy Policy Only

This online privacy policy applies only to information collected through our website and not to information collected offline.

Your Consent

By using our website, you agree to our online Privacy Policy.

Changes to This Policy

Our goal is to provide clear, prominent, and easily accessible information about our privacy practices. We reserve the right to update our Privacy Policy, so we recommend that you check back as often as it pertains to your concern. If Taste Buds Management elects to use or disclose information in a manner that amounts to a material change of this policy, we will outline the changes here.

If you have any questions or concerns about our Privacy Policy, please contact us at <u>marketing@tastebudsmgmt.com</u>.